

Giving Back Where It Matters Most

At OneBeacon Insurance Group, employees are passionate about giving back to the communities where they live and work. Year after year, employees support numerous local and national charitable organizations through volunteerism and philanthropy. Many of these efforts are supported financially by the OneBeacon Charitable Trust (the "Trust").

Through its community giving program, the Trust supports worthwhile causes that matter most to members of the OneBeacon community. That "matters most" element helps set the OneBeacon program apart; sponsorships are geared to employee and producer volunteer, leadership and philanthropic efforts as an affirmation of their good work in the community.

From annual food drives to fundraising walks, runs and rides, or



OneBeacon's office in Salem, Virginia, supports the American Cancer Society with its Relay for Life team, pictured here.

reacting to a natural disaster, OneBeacon employees have consistently endeavored to make a difference, as supported through the Trust.

Employees in the OneBeacon Salem, Virginia, office are particularly unified in their charitable efforts, pledging time throughout the year to support numerous local charitable causes.

Each June, a team of roughly 20 Salem-based employees laces up their sneakers to participate in the local "Relay for Life," a fundraising event to support the American Cancer Society (ACS). For the past 11 years, the team has been backed by the OneBeacon Charitable Trust and spends all night walking in support of the cause.

According to the team's organizer Clarke Grasty, senior programmer and analyst, the area's first Relay for Life event occurred as he was returning home from several months of cancer treatment, which entailed a bone mar-

row transplant at the University of Virginia.

"The OneBeacon family has always thought of the Relay as a very special, uplifting event," said Grasty. "In addition to raising a good deal of money for the ACS, the event is a chance for those of us affected by cancer to come together and support one another."

Additionally, several years ago, the Salem team assisted the local ACS in its move to a new office, helping to furnish a special room where cancer patients are fitted for wigs and receive other assistance. According to Grasty, that room is still a valuable respite for those affected by the disease.

Beyond their ongoing commitment to the American Cancer Society, the Salem team also participates in various food donation drives each year. In February, employees collect and deliver non-perishable items for the Local

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Photos courtesy of OneBeacon.



Employees at OneBeacon's Canton, Massachusetts, office displayed strong support for The One Fund.

You've Been Mobbed

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In 2013, the Hart Mob movement used the events to engage with local Hartford agents. Organizers reached out to each customer's sales and service contacts, who invited the customer's agent to attend the event. Agents joined the mobs in Charlotte, North Carolina, and New Hartford, New York.

"We wanted the agent to know that we were going to do something special for their client," said Ray Townsend, creator of the Hart Mob. "It's an opportunity to build stronger relationships with our agents as well as customers."

While Hart Mobs originated in The Hartford's Small Commercial organization, participants now come from across the enterprise. In June 2013, a Hart Mob visited a Group Benefits customer for the first time. More than 50 employees mobbed the Town of Waxhaw, North Carolina, to promote the town's Inside Out sidewalk sale event, created as part of the town's downtown revitalization efforts.

"We chose the Town of Waxhaw for a couple of reasons," says Gary D'Onofrio, a small business sales executive for Group Benefits who joined the mob. "They have been a great customer, and this event allowed us to impact multiple small businesses on their historic Main Street."

The mob enjoyed lunch at a local restaurant before moving on to support a number of Main Street businesses. D'Onofrio and the Hart Mob presented the Town of Waxhaw with a certificate of appreciation for doing business with The Hartford. The Charlotte Observer reported on the mob. ■

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Office on Aging's Soup for Seniors drive, which distributes food items to elderly citizens in the community. And during the holiday season, the office conducts a food drive for the Feeding America Southwest Virginia organization, which fights hunger by providing ongoing assistance to eligible community members and during emergency situations.

In addition, the community-giving program recognizes the importance of assisting organizations that provide global emergency assistance in the aftermath of a natural disaster. This past year, Typhoon Haiyan ripped through the Philippines, an event that struck particularly close to home since OneBeacon has business partners based in that country.

Fortunately, no one was directly impacted by the storm, but regardless, the company wanted to help those who were not as fortunate. Local partners banded together with their families to help, taking time to prepare nearly 500 supply bags for the Philippine Red Cross, which delivered the items to impacted areas via ship transport.

Consistent with responses to past natural disasters, the OneBeacon Charitable Trust supported the relief efforts by contributing to two of the major aid organizations involved. Donations to the Philippine Red Cross supported the purchase of food, clothing, and other supplies, while a donation to the Philippine-area efforts of the Salvation Army World Services Office assisted the country with its relief, recovery and development efforts.

OneBeacon Chief Information Officer Scott McClintock, who has personal experience working with the Salvation Army World Services Office organization, said, "We greatly appreciated our partners' initiative in assisting

with the Philippine relief efforts. We hope for the best as the country recovers, and are grateful for the relief support contributed by our partners and the trusted organizations involved."

In the spring of 2013, Boston, Massachusetts, and the rest of the world were shocked by the tragic bombings occurring at the famed Boston Marathon's finish line. And like many other Boston-area companies, the local OneBeacon teams joined together to organize a fundraiser to support The One Fund, a nonprofit created by Boston's then-mayor Tom Menino and Massachusetts Governor Deval Patrick to collect donations for the families and businesses directly impacted by the bombings.

A raffle featuring over 20 gift baskets donated by various OneBeacon departments was held in the OneBeacon Canton office on May 1. Collected funds were augmented by donations from employees nationwide and enhanced by a generous contribution from the OneBeacon Charitable Trust. Overall, the OneBeacon community was able to donate \$35,000 to The One Fund to help those directly affected by the tragedy.

This year, a number of OneBeacon employees proudly ran the 118th Boston Marathon to honor the victims of the bombings. They also ran to raise funds for nonprofit organizations such as the American Liver Foundation.

Giving back is a personal commitment, whether to an organization that focuses on local needs or to a large national entity with broad reach and impact. In all cases, the continued acts of volunteerism and philanthropy by OneBeacon employees are inspiring, and the company is pleased it can reinforce those commitments through its Charitable Trust and community giving program. ■